The subject of this study is "Standard Language Criticism"; It is a critical analytical study, aimed at highlighting the importance of linguistic criticism for literary impact. Language criticism has helped to purge Arabic of error, to seek the correctness of use in terms of language, grammar and interpretation, and to purify the literary effect. The language of the text is the first to face the critic, so we find it tends to study the text and analyzed twice: Once in the light of dictionaries and grammar, grammatical, and grammatical, to indicate the conformity of the language of its text, This is called the right and wrong standard. And once in the light of linguistic standards of an aesthetic nature, this is known as the criterion of quality and inferiority. Keywords: Language; criticism; standard; wrong; right; heritage. The subject of this study is "Standard Language Criticism"; It is a critical analytical study, aimed at highlighting the importance of linguistic criticism for literary impact. Language criticism has helped to purge Arabic of error, to seek the correctness of use in terms of language, grammar and interpretation, and to purify the literary effect. The language of the text is the first to face the critic, so we find it tends to study the text and analyzed twice: Once in the light of dictionaries and grammar, grammatical, and grammatical, to indicate the conformity of the language of its text, This is called the right and wrong standard. And once in the light of linguistic standards of an aesthetic nature, this is known as the criterion of quality and inferiority. Keywords: Language; criticism; standard; wrong; right; heritage.

الكلمات المفتاحية

الكلمات المفتاحية: اللغة؛النقد؛المعيارية؛الخطأ؛ الصواب؛التراث