

Ferdowsi University of Mashhad Faculty of Administrative and Economic Sciences

Title: Investigating the Impact of Mechanisms control on performance Iraqi

clothing companies by modulating quality risk management

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Abstract

As trade competition in Iraq's garment industry increased, manufacturing companies also had to improve efficiency in many aspects of their business. Examining the performance of clothing companies in Iraq, we can see a volatile and controversial growth trend and rate of return on investment over the past ten years. Therefore, the main purpose of this study is to investigate the effect of control mechanisms on the performance of Iraqi clothing companies by modulating quality risk management. Therefore, in terms of purpose, the present study is an applied research and a part of survey-analytical research. The statistical population includes 250 clothing manufacturing companies in Iraq. According to the size of the target population and using Cochran's formula, 152 production units were selected as a sample for measurement and evaluation. The questionnaire of this research was used to measure the variables of quality risk management, formal control, social control and company performance of Young et al. 's (2019) questionnaire and then analyzed using structural equation modeling method and Smart pls software. Finally, the results showed that the control mechanisms have a positive and significant effect on the performance of Iraqi garment manufacturing companies by modulating quality risk management.

Supervisor:

Keywords: Risk management, Supplier development, Product recall management, Formal control, Social control

Signiture:

